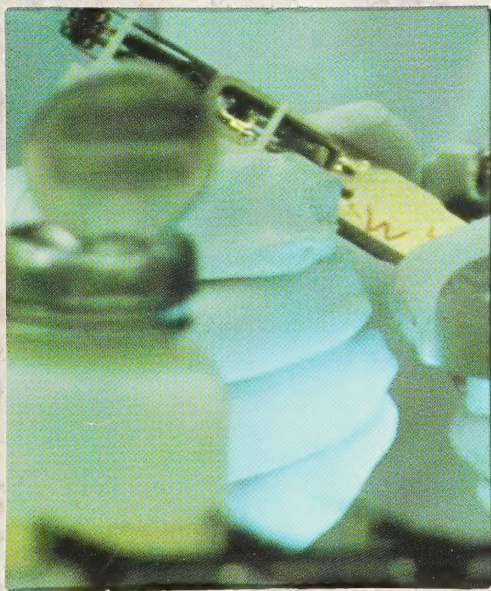


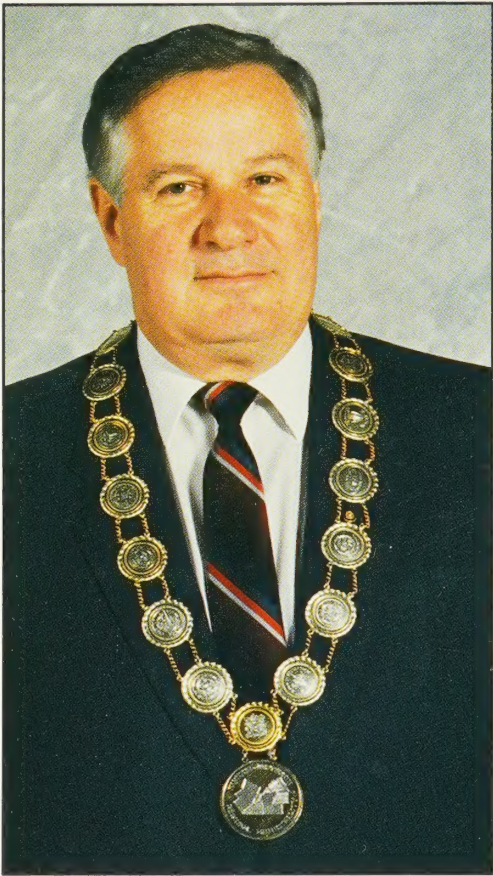
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GREATER HAMILTON



Take a Closer Look!

LOCAL GOVERNMENT IS FULLY COMMITTED TO YOUR SUCCESS



Chairman Reg Whynott

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In this brochure you are given many reasons why Greater Hamilton would be an ideal location for your business. One of the most important reasons is the strong commitment of this local government to your success.

Elected representatives and staff at the regional and municipal levels will do everything possible to assure a continued viable economic climate and assist you in expanding your business or locating your new activity in our Region. Greater Hamilton's Economic Development Department works closely with industrial and commercial realtors and developers and maintains an inventory of available buildings and vacant land.

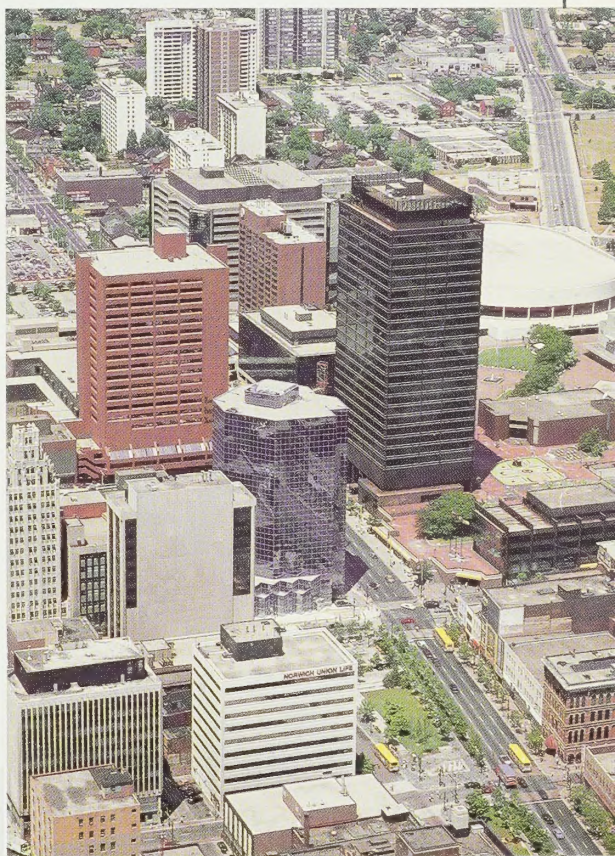
In your dealings with Regional staff and elected representatives you will see evidence of a new spirit and growing optimism for the future of Greater Hamilton. This positive attitude has been building gradually over the last few years, spurred on by our dynamic downtown re-development, growing manufacturing diversity, thriving financial and service sectors, and expansion of our transportation network. The long awaited approval to construct the Mountain-Red Hill Expressway will complete the Region's transportation network. This major expressway will link the Region to the main transportation corridors in Southern Ontario. Already this development has triggered massive commercial and industrial development.

We in Greater Hamilton invite you to share our MOMENTUM; share our success.

MOMENTUM

Momentum. You can feel it building in Greater Hamilton, in the six distinct, dynamic communities of Hamilton, Stoney Creek, Dundas, Ancaster, Flamborough and Glanbrook. An exuberant spirit of optimism shared by our nearly 500,000 citizens, especially by members of our thriving business community. An air of confidence has resulted from recent major developments: a revitalized downtown core, a luxurious \$27-million Sheraton hotel, renovated majestic Royal Connaught hotel and redecorated Holiday Inn, the Copps Coliseum — a new world class arena-trade centre complex, and the \$48-million expansion of Hamilton Airport at Mount Hope. The list goes on.

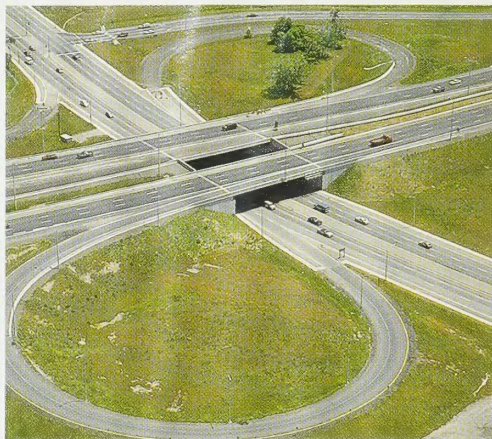
Greater Hamilton has a vital business environment that offers a wealth of human, community and technical resources. And a building momentum that could be yours.



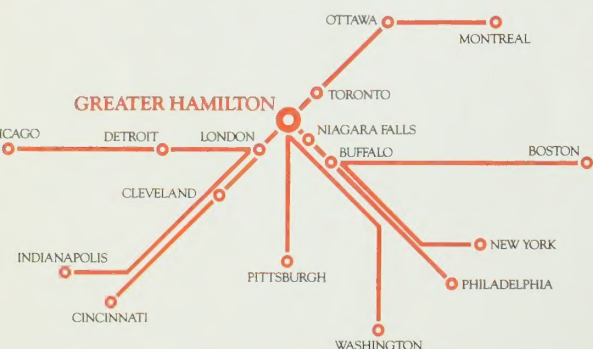
IDEAL LOCATION

Greater Hamilton is the anchor of Canada's leading economic corridor. There is a definite location advantage for companies that operate from Greater Hamilton. The Region is at the centre of Canada's largest industrial area and within easy reach of most companies that buy steel and other products. At the mid-way point between Buffalo and Toronto, Hamilton has an extended market potential of over 100 million people in a radius of one day's drive.

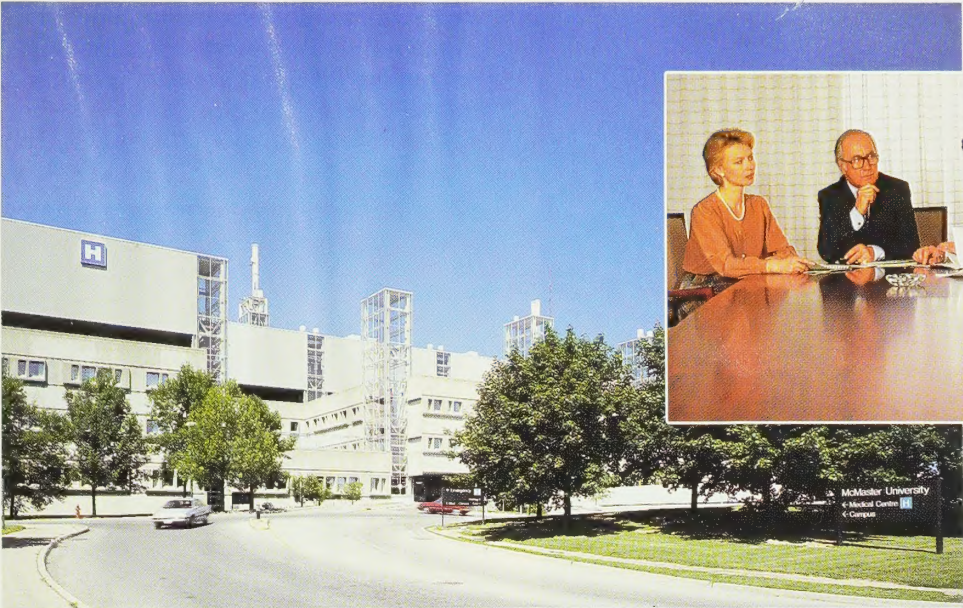
Through Hamilton Harbour, raw materials can be accessed cost efficiently. The port, with 11,570 metres of docking facilities, is ranked 6th in Canada in terms of tonnage on the Great Lakes and it is the main centre for the import and export of general cargo. Major interconnecting highways link Hamilton to large urban centres in Canada and the United States.



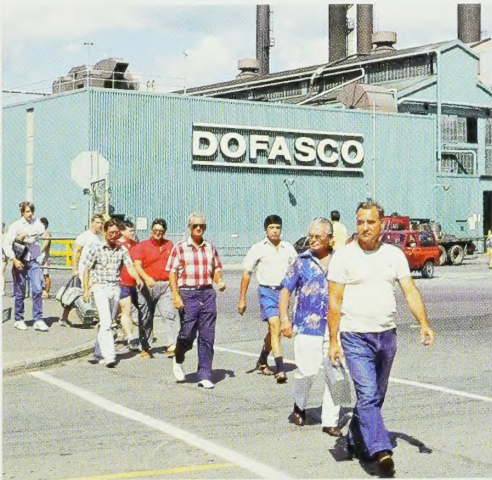
Hamilton Airport, with its passenger and cargo services, has become a viable and attractive alternative to Toronto's congested and delay-ridden Pearson International Airport. The recent \$48 million expansion of the Hamilton Airport includes a new terminal with spacious arrival and departure halls. Its 8000 ft. runway is capable of handling jumbo jets. Greater Hamilton's far-reaching transportation network is completed by Canada's two national railways. Whether businesses need to ship merchandise or materials by road, rail, air or water, our location is ideal.



VALUABLE RESOURCES



Many resources support the entrepreneurial spirit in Greater Hamilton. A strong business infrastructure includes active Chambers of Commerce, the Federal Business Development Bank, the Ministry of Industry, Trade and Technology and Employment and Immigration Canada, myriad professional services and a thriving banking and financial community. New and established companies alike benefit from services provided by the Business Advisory Centre a hi-tech CAD/CAM Centre, and the Industrial Training Advisory Council. In addition, companies can draw on a large, productivity-oriented labour pool of men and women with a variety of skills.



A WEALTH OF CULTURE AND ATTRACTIONS

The Region offers an impressive variety of cultural and entertainment facilities. The Hamilton Philharmonic Orchestra, Opera Hamilton, Theatre Aquarius, Hamilton Place for the Performing Arts, the Copps Coliseum Arena-Trade Complex, Canada's fourth largest Art Gallery and Canada's first wave action pool, are among them. The internationally famous Royal Botanical Gardens, thrilling African Lion Safari, historic Dundurn Castle and the intriguing Hamilton Museum of Steam and Technology are other nearby attractions. The Region's colourful ethnic diversity is celebrated in festivals such as Mardi Gras, Oktoberfest, Festitalia and Festival of Friends. With such a flourishing cultural environment and a wealth of attractions it's easy to see why Greater Hamilton is not only an exciting place to visit — but also a great place to call home.



SERVICES OF THE ECONOMIC DEVELOPMENT DEPARTMENT

The Economic Development Department has a mandate to help you get started or expand quickly. Our staff can assist in the preparation of your business proposal and get you in touch with key people in the business community. We can help you secure quality industrial land, commercial buildings and manufacturing facilities. Staff will also assist you to identify licensing, joint ventures and technology transfer opportunities. We'll get you the latest facts and help you find out if you are eligible for government incentive programs. We can provide all the information that will help you make an informed decision — free of charge and in complete confidence.

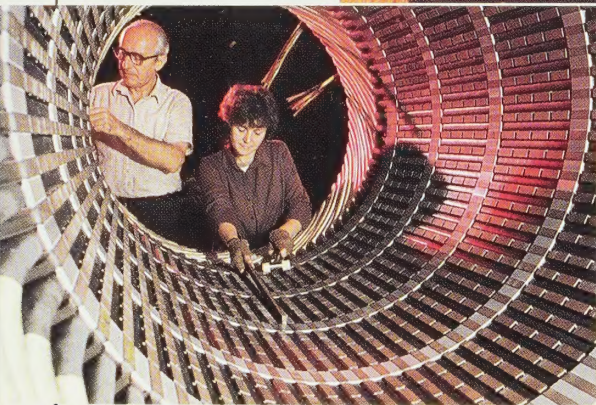
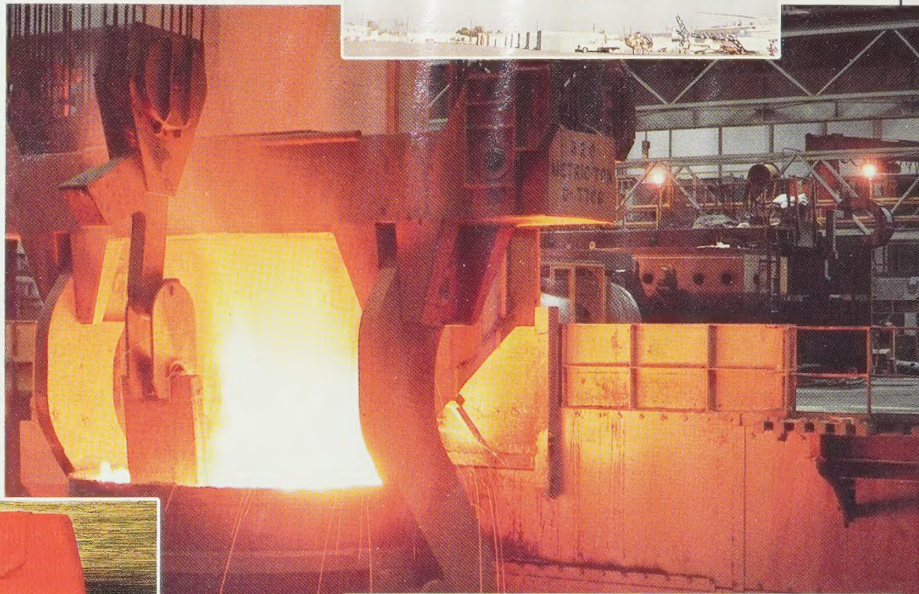


In addition, Visitor and Convention Services are provided by this Department. These are outlined in separate literature.

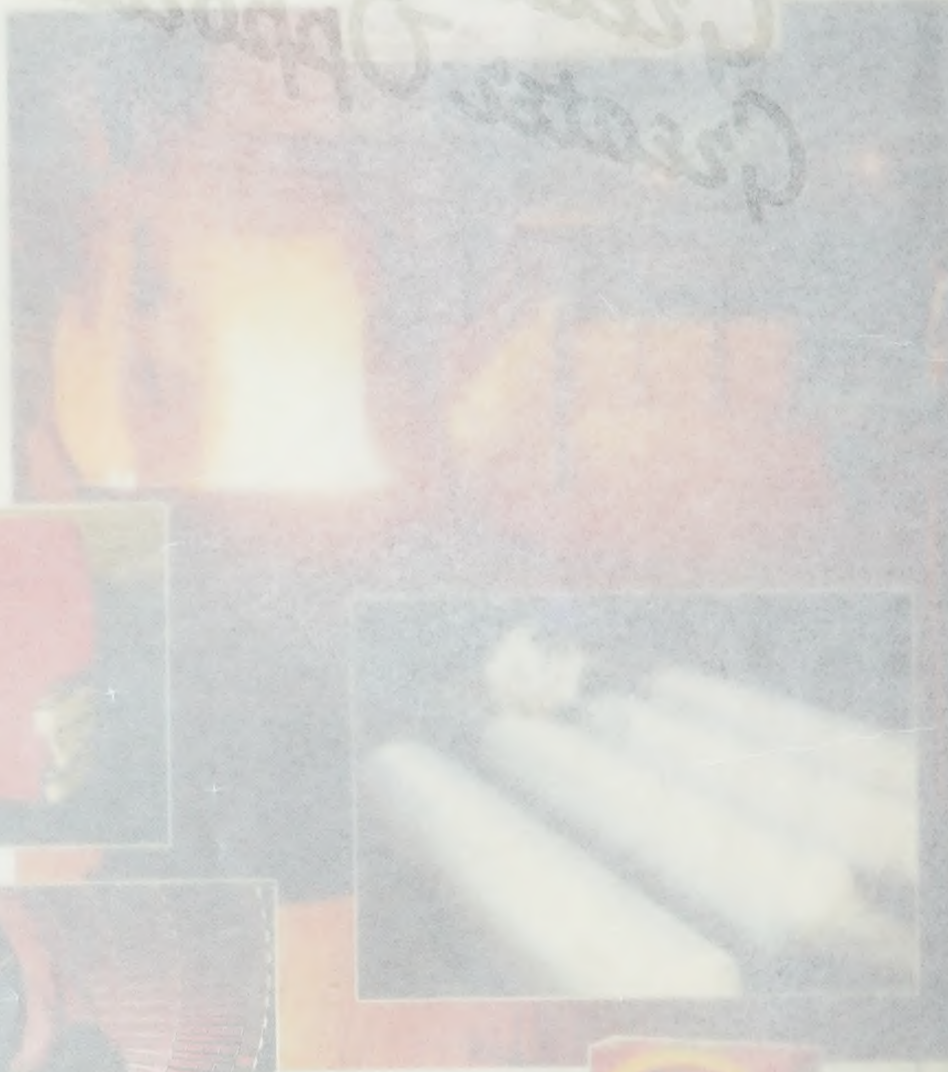
Services of the Business Advisory Centre, the Small Business Branch of the Ontario Ministry of Industry, Trade and Technology and the Business Development Centre of McMaster University and Mohawk College are also available. The Business Advisory Centre was established to provide valuable advice and expertise to small businesses through associate resource companies representing major local industries.

We encourage anyone interested in locating or expanding their business in Greater Hamilton to take advantage of the many key resources provided by the Economic Development Department.

AN INDUSTRIOUS TRADITION



AN INDUSTRIOUS IMAGINATION







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